

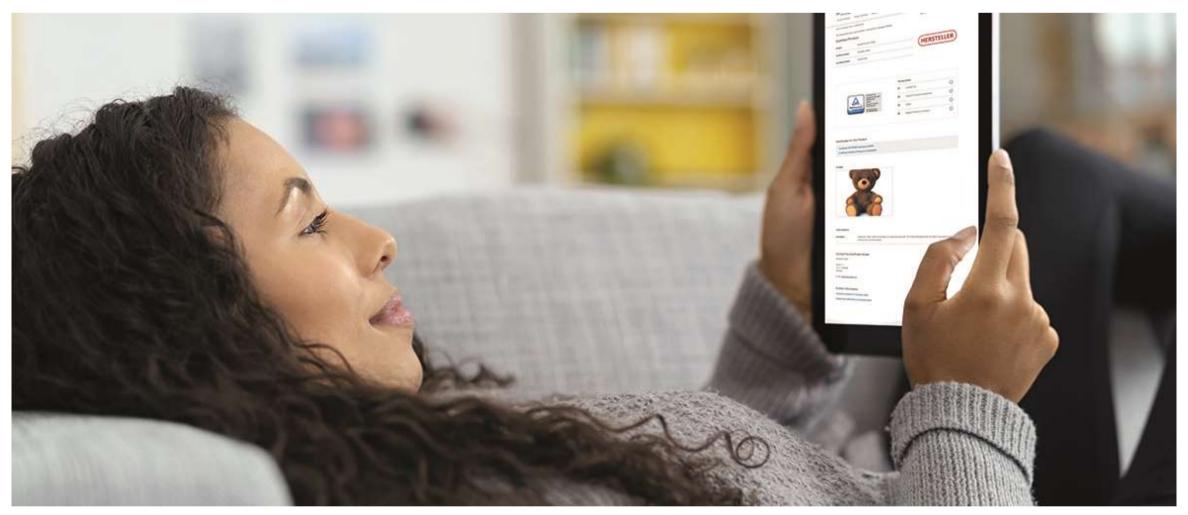


TÜV Rheinland's Certipedia. For years a reliable source.

Neutral, independent and safe. Certipedia is more than ever the online certificate database for all who trust in quality and safety.



# The new Certipedia? I am intrigued!





## Safety and transparency – highly visible.

The online database Certipedia and the TÜV Rheinland test mark together form an intelligent system. For years, it has enabled the secure and transparent provision of hundreds of thousands of certificate records for companies, retailers and consumers.

However, digital technology and user needs are constantly evolving. As a result, it was time to make Certipedia much more user-friendly and attractive. And the result of our update is something to be proud of. On the following pages we present Certipedia with its new look and explain all the advantages of the system.

Curious? Take a look: www.certipedia.com

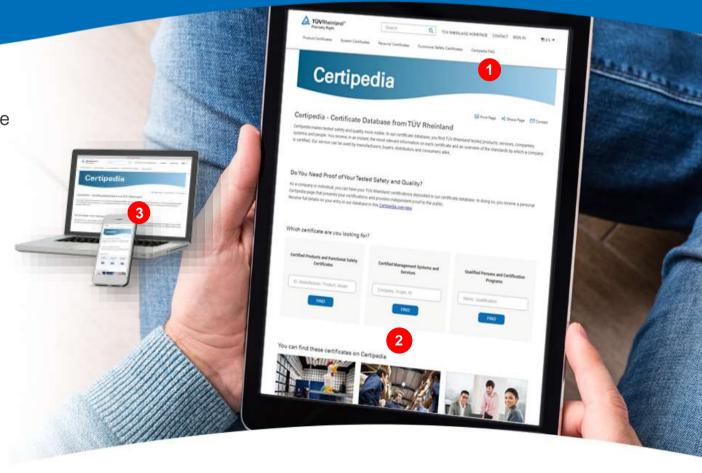




## Enhanced usability for an excellent overview.

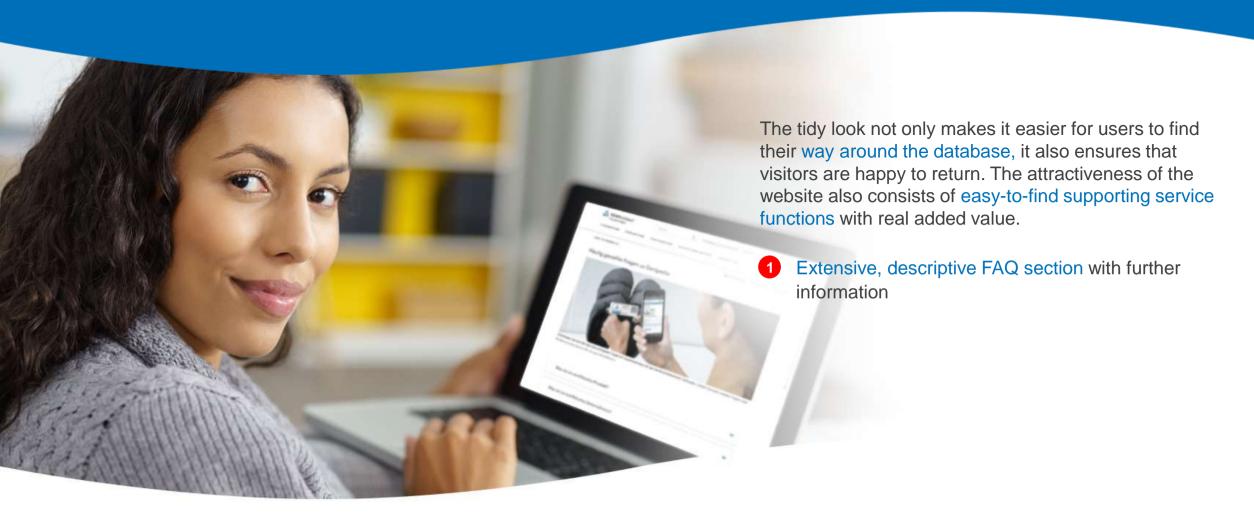
The look of Certipedia was consistently adapted to the corporate design of TÜV Rheinland and the design became more userfriendly. The database is programmed responsively, i.e. it has been optimized for use on all digital end devices and operating systems.

- Clearly arranged main menu, subdivided into the topics "Product, system, personnel certificates"
- Advanced search functions with keypads differentiated by topics and further filtering of results
- Improved mobile usability through responsive programming



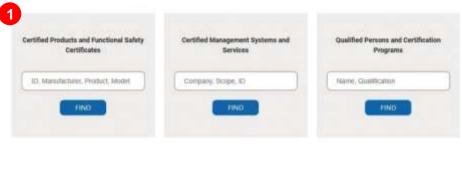


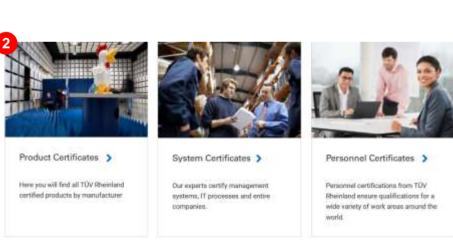
#### An attractive appearance ensures more customer satisfaction.

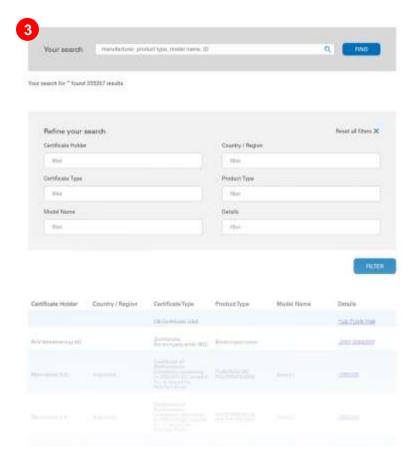




#### Effective search functions - find relevant information quickly.







- Visually distinct search functions on various topics relating to TÜV Rheinland certifications
  - Search functions for topics
  - Certified products and Functional Safety certificates
    - Certified management systems and services
    - Certified persons
- Main search function with many refinement and filter options as well as clear tabular presentation of search results



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## Integrated service functions for better information quality.









Certipedia is a solid resource for anyone seeking information regarding the topics of certified safety, quality and functionality and looking for reliable information. Certipedia offers valuable additional services around certification and test marks.

- Useful contact functions for quotation and certification inquiries as well as inquiries on the subject of Certipedia
- For the download of the test mark in all desired variants, customers for products certification receive an encrypted link. This gives you direct access to the test mark generator (with optimized functions such as preview mode, language, color and resolution options, QR code selection and test mark user guide).

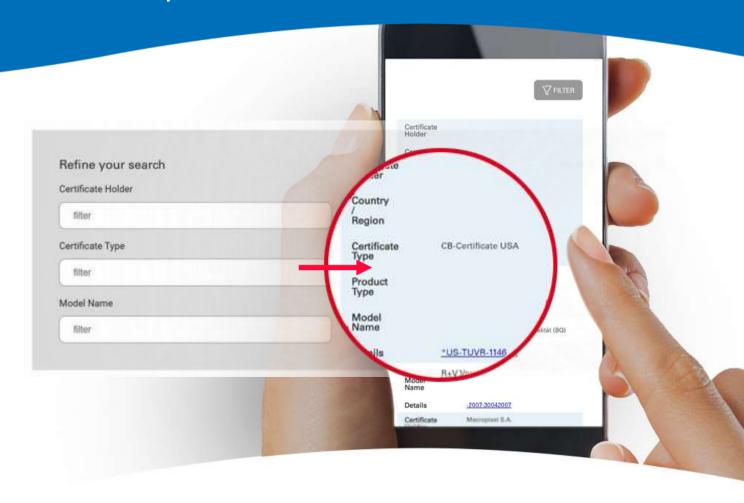


#### Navigation made easy - all certificates in one place.

Certipedia is a consumer friendly and neutral database for the publication of test contents for product, system or personnel certification. It offers TÜV Rheinland customers and all interested parties another decisive advantage.

Right here there is an overview of the most important certificates issued by TÜV Rheinland - accessible and transparent in one place.

The status, scope and validity of certifications can be checked easily, effectively and reliably from any end device.



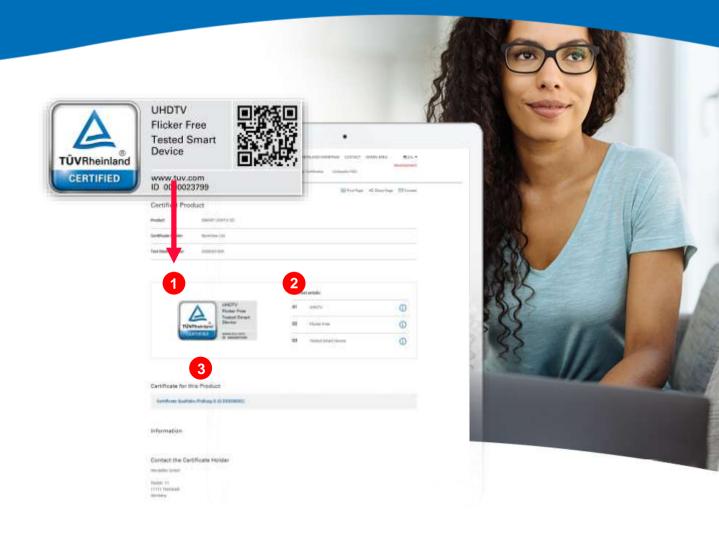


#### All TÜV Rheinland test marks with their own ID number.

Certipedia works seamlessly with the TÜV Rheinland test marks. Because all test marks have their own ID number. which leads directly to important and secure information.

This allows for quick and easy retrieval of e.g. product-, system- or person-related information:

- What are the underlying tests and repeated checks?
- What do the individual keywords mean in detail?
- What kind of certificate is associated with the test mark?





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#### Increase your advertising value with safety and transparency.



Safety and transparency are indispensable characteristics of a product, system or personnel certification for business, trade and consumers. Moreover, they contribute significant advertising added value in:

- the successful promotion of professional qualifications
- generating attention for product advantages
- the proof of effective, optimized management systems

More than ever before, Certipedia offers our customers a secure, transparent and meaningful platform with comprehensive services.

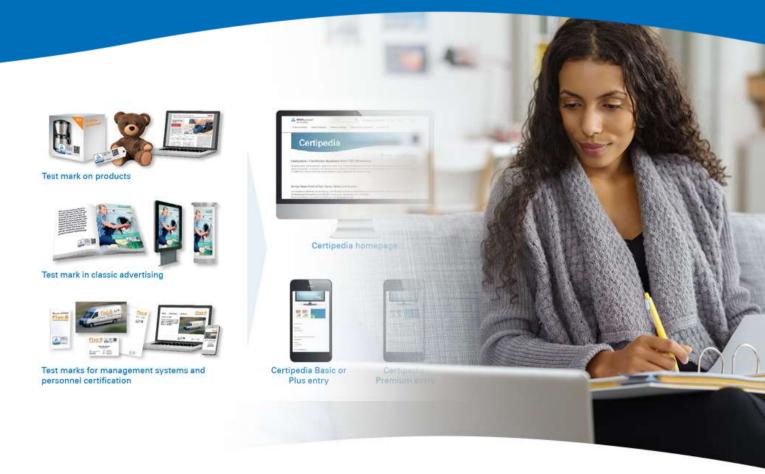


#### High level of protection against counterfeiting thanks to an intelligent system.

Through Certipedia, consumers can be assured that certificate data shown is valid and that related products, systems and people correspond to the Keywords mentioned in the test mark.

Through the intelligent combination of Certipedia and test mark functions (keywords, ID number and QR code), the authenticity and validity of a TÜV Rheinland certification can be verified at any time.

The currency of the Certipedia entry is the best proof that a certificate is actually valid at the time it is accessed.





## The new Certipedia – the most important at a glance.

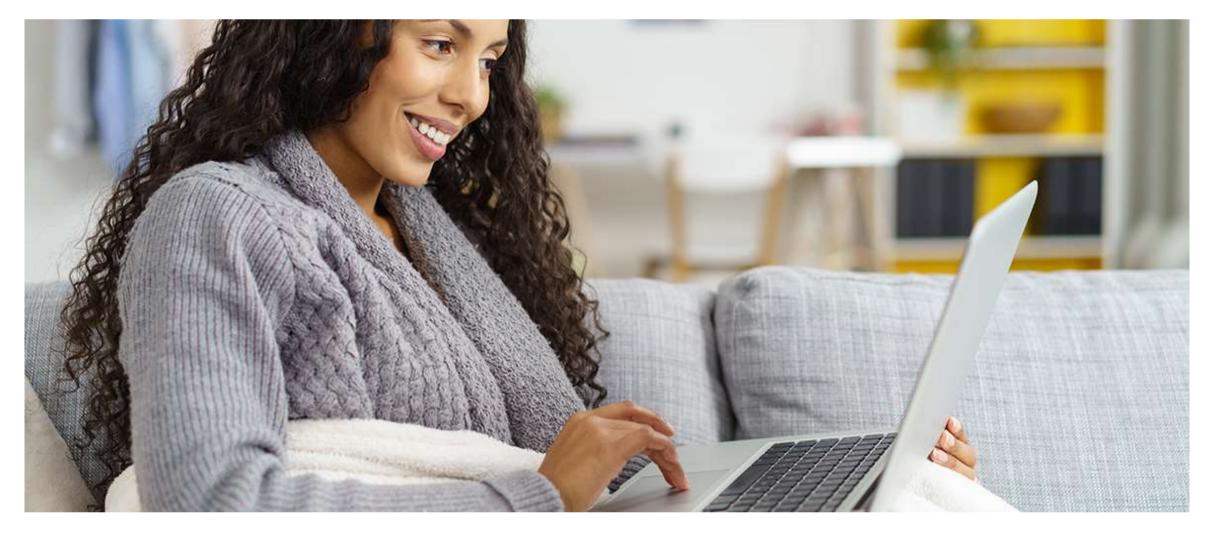
- New, attractive appearance
- Improved usability
- Easy navigation
- Optimized for all devices through responsive programming
- Clear main menu
- Advanced, effective search functions

- Supporting service functions
- Detailed FAQ section
- With comprehensive visual guide
- Information fast and transparent
- High advertising value
- High counterfeit protection





# Safety and transparency – highly visible. In the new Certipedia.





# Thank you for your kind attention.

certipedia@de.tuv.com



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