

# 绿色产品标识 GREEN PRODUCT MARK



## 更少环境影响，更多市场机遇

各国政府及相关机构已陆续颁布各项环保法规提倡减少温室气体排放，如碳揭露项目，电子产业行为准则，以及“绿色和平”发布的绿色电子产品指南。此外，买家和贸易商对产品中再生材料的利用等各项环保指标也高度关注。通过一个独立第三方认证标识表明产品符合一系列环保法规及各种要求，可以帮助制造商更直接、快速、有效地传达产品环保信息。尤其针对消费品，再生材料所含物质、非有毒有害物质以及产品能效是客户作出选择的重要因素，也显示了品牌对环境和社会的承诺，为品牌增加附加值。

德国莱茵 TÜV 绿色产品标识是一项自愿性认证标识，旨在针对消费品及其对环境的影响做自律性规范。针对不同产品，我们结合各种相关认证要求和标准，对通过测试的产品颁发绿色产品标识，我们帮助您的产品在市场竞争中脱颖而出，引导终端消费者识别绿色产品环保产品。

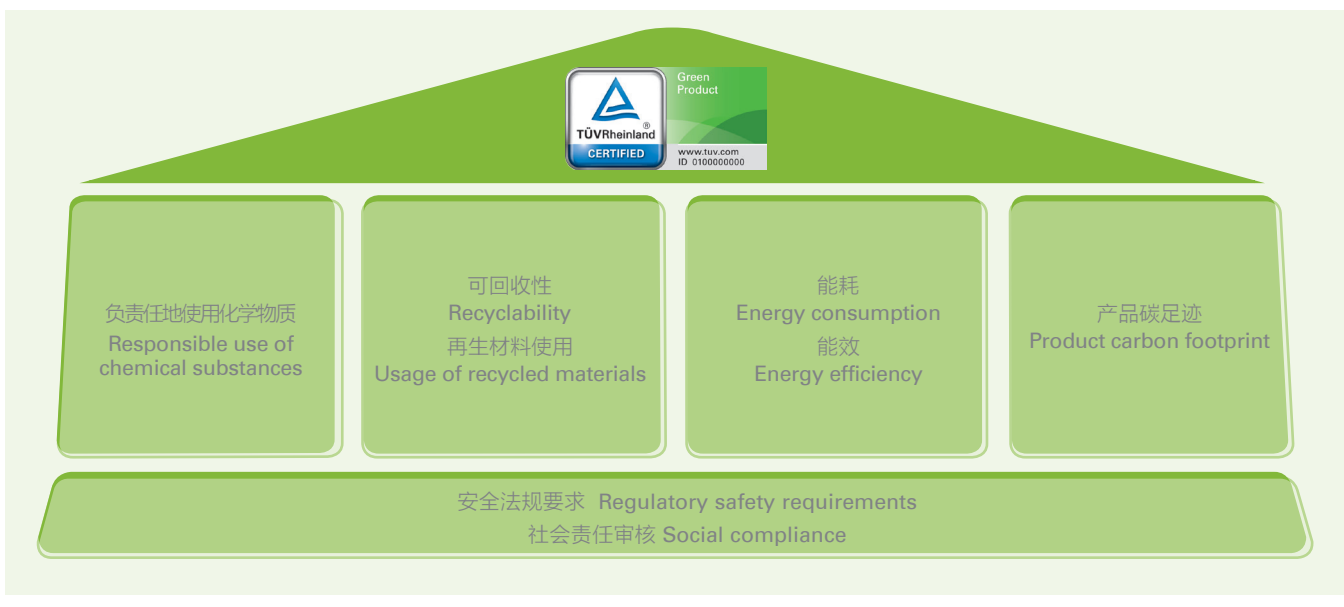
## 绿色产品标识

## Consumer products with a small environmental impact

Around the globe, initiatives have been launched which promote limited greenhouse gas emissions, such as the carbon disclosure project, the electronic industry code of conduct and The Greenpeace Guide to Greener Electronics. The change in both buyers' and traders' requirements for green and sustainable post-consumer recycled materials is just one example. The introduction of an independent certification mark issued by a third-party entity, which demonstrates compliance with the various sustainability regulations and requirements, will help manufacturers to promote their eco-friendly products with one mark in a more direct, fast and efficient way. The content of recycling materials, the use of non-hazardous substances and energy efficiency performance are major factors in consumers' perceptions of consumer products, and demonstrate the commitment of brand name owners to the environment, sustainability and society.

TÜV Rheinland's Green Product Mark is a voluntary sustainability mark for consumer products that will give end consumers and buyers guidance in identifying green and sustainable products in the often crowded market place. The Green Product Mark, along with the related regulatory requirements, aims to minimise the impact of consumer products on the environment.

## Our Green Product Mark



适用范围

Applied scope

消费品

- 家用电器
- 光伏组件
- 休闲与运动产品
- 园林及电动工具
- 视听设备
- 电源产品
- 信息技术设备
- 电子零部件
- 照明设备
- 纺织品
- 鞋类
- 家具

Consumer products

- Household appliances
- Photovoltaic modules
- Leisure & sports equipment
- Garden & power tools
- Audio/video equipment
- Power supplies
- Information technology equipment (ITE)
- Electrical components
- Luminaries
- Textiles
- Shoes
- Furniture

显示器产品绿色产品标识相关要求 Green Product Mark requirements for visual displays

相关服务 Related services	绿色产品标识要求 Green Product Mark requirements	
能效测试 Energy efficiency test	<ul style="list-style-type: none"> <li>■ 能源之星 – 显示器 5.1</li> <li>■ 能源之星 – 计算机 5.2</li> </ul>	<ul style="list-style-type: none"> <li>■ Energy Star - Displays 5.1</li> <li>■ Energy Star - Computers 5.2</li> </ul>
电子电气产品回收 Recycling of electrical & electronic products	<ul style="list-style-type: none"> <li>■ 80% 复原, 65% 再利用及回收</li> </ul>	<ul style="list-style-type: none"> <li>■ Recovery: 80%, reuse and recycling: 65%</li> </ul>
有毒有害化学物质测试 Hazardous chemical substances test	<ul style="list-style-type: none"> <li>■ 电子电器产品中有毒物质指令</li> <li>■ 镉、卤素测试</li> <li>■ 化学品注册、评估、授权和限制法规</li> <li>■ 多环芳香烃化合物</li> <li>■ 包装测试</li> <li>■ 气味测试</li> <li>■ 水银、铍、镉测试</li> <li>■ 壬基苯酚和辛基苯酚含量测试</li> <li>■ 邻苯二甲酸酯类检测</li> </ul>	<ul style="list-style-type: none"> <li>■ RoHS</li> <li>■ Cadmium, Halogen</li> <li>■ REACH</li> <li>■ PAHs</li> <li>■ PPW</li> <li>■ Odour</li> <li>■ Mercury, Beryllium, Antimon</li> <li>■ Nonylphenol/octylphenol</li> <li>■ Phthalates</li> </ul>
产品碳足迹计算 Product carbon footprint calculation	<ul style="list-style-type: none"> <li>■ ISO 14040: 2006</li> <li>■ ISO 14025: 2006</li> </ul>	<ul style="list-style-type: none"> <li>■ ISO 14064: 2006</li> <li>■ PAS 2050: 2008</li> </ul>
再生材料验证 Recycled material verification	<ul style="list-style-type: none"> <li>■ 产品中塑料部分含 65% 再生材料</li> </ul>	<ul style="list-style-type: none"> <li>■ 65% post-consumer recycled material content in a product's plastic components</li> </ul>

服务流程

Service procedures

