

TUV Rheinland of North America Certification Marks Client Marking Guidelines and Mark Descriptions

Authorization to Use the Mark

When a manufacturer receives a certification on behalf of TUV Rheinland of North America they are obligated to mark their product with the relevant certification mark to demonstrate the product is certified. Products not marked are not considered certified. The following shall be taken in to account when marking a product:

- Only products holding a valid certificate may bear a TUV Rheinland certification mark.
- Under no circumstances shall a product bearing the TUV Rheinland mark be released from the factory prior to receiving certification.
- Only the certified product(s) listed on the certificate may bear the TUV Rheinland certification mark.
- The mark shall only be applied to products at the place or places authorized as "Manufacturing Plant" on the certification recorded.
- The mark should be placed on or near the product name plate and should be visible after the product is installed.
- Only the mark indicated on the certification record shall be applied to the product. Examples and descriptions of these marks are below.

Note: Exception to the last bullet above is allowed only for cTUVus certificate holders. A cTUVus certificate holder may take the option to individually label their product with the cTUV and TUVus based on destination country. If this option is exercised any product bearing the cTUV or cTUVus mark MUST fully comply with all bilingual requirements of the destination country applicable to the certification scheme. Compliance will be monitored during regular factory surveillance visits.

Certificate Prefix	Type of Mark		Description
CA	cTUV (electrical product)	TÜVRheisland	This test mark is proof of compliance with Canadian National standards. It demonstrates an electrical product has been successfully tested and certified by a Certification Body accredited by the Standards Council of Canada (SCC).
US	TUVus(electrical product)	TOVEncitard	This test mark is proof of compliance with U.S. National standards. It demonstrates an electrical product has been successfully tested and certified by a Nationally Recognized Testing Laboratory (NRTL) accredited by the Occupational Safety and Health Administration (OSHA).
CU	cTUVus (electrical product)	TOVTHeinland	This test mark is proof of compliance with Canadian National standards and U.S. National standards. It demonstrates an electrical product has been successfully tested and certified by a Certification Body accredited by the Standards Council of Canada (SCC) and by a Nationally Recognized Testing Laboratory (NRTL) accredited by the Occupational Safety and Health Administration (OSHA).
CA	cTUV (electrical product) Simplified version for applications with limited available space.	۵	This test mark is proof of compliance with Canadian National standards. It demonstrates an electrical product has been successfully tested and certified by a Certification Body accredited by the Standards Council of Canada (SCC).
US	TUVus (electrical product) Simplified version for applications with limited available space.	Aus	This test mark is proof of compliance with U.S. National standards. It demonstrates an electrical product has been successfully tested and certified by a Nationally Recognized Testing Laboratory (NRTL) accredited by the Occupational Safety and Health Administration (OSHA).
CU	cTUVus (electrical product) Simplified version for applications with limited available space.	c Us	This test mark is proof of compliance with Canadian National standards and U.S. National standards. It demonstrates an electrical product has been successfully tested and certified by a Certification Body accredited by the Standards Council of Canada (SCC) and by a Nationally Recognized Testing Laboratory (NRTL) accredited by the Occupational Safety and Health Administration (OSHA).
EV	Canada Energy Efficiency Verification		This test mark is proof a regulated energy-using product imported into Canada has been successfully tested and certified by a Certification Body accredited by the Standards



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Werified Energy Performance	Council of Canada (SCC).
Performance Energétique Vérifiée	Historical reference. Below Mark was also used in previous Product Certifications.
	Verified Energy Performance Energy Performance Verifier

Electronic format of marks

Files are available in various formats to accommodate different types of applications and methods of reproduction. The files are available in EPS, JPEG and PNG formats. For more information contact your local TUV Rheinland office.

Mark color

In general the following color combinations are acceptable:

- TUV Blue graphics (Pantone 300), black text on a white background.
- Black graphics, black text on a white, light gray or silver background.
- White graphics, white text on a black or dark gray background.
- For approval of other variations contact your local TUV Rheinland office.

Minimum size

If there are special requirements due to the space available on the product the mark may be made smaller. The size should be no smaller than 5 mm. Although the mark may no longer be directly legible, a quality printing process and an optical aid (such as a magnifying glass) can ensure that the information is legible.

In exceptional cases the product may be too small to meet the minimum requirements above. The exception to mark the packaging, or similar, shall only be granted by TUV Rheinland of North America Certification Office.

Improper marking

The marks must never be altered in any manner. The following rules should always be observed:

- Do not reposition the various components of the mark.
- Always use the appropriate mark
- Do not alter the size relationship between the various components of the mark.
- Do not condense or expand any proportion of the mark.
- Do not change the typeface for the mark
- Do not add any other graphic device or logo to the mark.
- Do not use poor quality reproductions of the mark.

Misuse of the mark

The TUV Rheinland mark is a REGISTERED MARK and may only be used under the terms and conditions of the Testing and Certification Regulations. The following are types of activities which constitute misuse:

- Applying the mark to products without authorization.
- Applying the mark to products that are not certified.



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- Applying the mark to products not manufactured according to the Certification Report.
- Applying the mark to products produced where required factory tests have not been carried out.
- Applying the mark to products that are hazardous or potentially hazardous (i.e. where basic safety has been ignored).
- Applying the mark to products at locations other than the authorized location(s).
- Unauthorized transference of the mark through the mails, etc. (labels incorporating the mark may only be applied at authorized locations. They are not permitted to be mailed or delivered for application in the field or market place).
- Unauthorized use of the mark in printed materials, such as catalogues, advertising, etc. In addition, implying that products are certified, when such is not the case or misrepresenting the certification.